

Job Description – Young Adult Outreach Director of Christians Engaged

Position Open: April 1, 2024

Goal to Hire: May 15, 2024

The Young Adult Outreach Director for Christians Engaged will oversee the gathering and qualifying of 18–30-year-olds into all our programs for Christians Engaged during 2024 and beyond. Also helping the President to develop strategies, marketing, and programs to be able to minister and activate young adults into our mission for prayer, voting, and engagement.

Qualifications:

- Christian who has a ministry heart and love for people
- Self-starter, administrative, and organized
- Great Communicator – verbally and in writing
- Savvy with technology – email, social media, Google Suites (excel, word)
- Has a basic understanding of government and politics that would translate into being able to speak on behalf of Christians Engaged to encourage Christians to pray, vote, and engage
- Has a basic understanding of ministry and a willingness to work with Christians from various denominational backgrounds
- Be willing to sign off and agree to our [doctrinal statement](#) and our [code of conduct](#).
- College degree or ministry school equivalent

Goals and Tasks for 2024:

- Recruit, qualify, and work to encourage 100 young adults come to our On-Ramp Seminars, we are doing for young adults in 2024 (filling scholarships)
- Recruit, qualify, and work to encourage 125 young adults come to our 2024 Conference (filling scholarships)
- Recruit, qualify, and work to encourage 100 young adults go through one of our on-line courses by the end of the year - on top of our in person On-Ramp Seminar (filling scholarships).
- Recruit, qualify, and work to encourage 24 young adults participate on our first July DC Trip (filling scholarships)
- Help our marketing director with social media, general administration tasks, and general follow-ups for Christians Engaged.
- Help the Marketing Director and President develop marketing strategies toward youth and young adults – including but not limited to social media, Gen Z podcast, Gen Z specific website, special events, retreats and overall development of this program.
- Book and participate in 20 speaking engagements at youth groups, churches, college campuses, and conferences around the nation.
- Will work with our leadership to produce marketing materials, our new GenZ website (with our contractor), podcast for GenZ, and more toward our young adult programs.

First Year Salary and Benefits: \$40,000 to \$50,000 depending on qualifications and experience, plus travel reimbursements and phone cost reimbursements. Paid holidays. 2 weeks' vacation per year.

If you qualify and would like to apply, please send a resume for this position to bunni@christiansengaged.org.