

STRATEGIC MINISTRY PARTNERSHIP PROGRAM

Christians Engaged exists to awaken, motivate, educate, and empower ordinary believers in Jesus Christ to:

- PRAY for our nation and elected officials regularly
- VOTE in every election to impact our culture
- ENGAGE our hearts in some form of civic education and involvement, for the well-being of our nation

We want to be your key civic engagement partner for your ministry or local church! Our heart is to activate Christians around America to action, for the well-being of our nation. Through our PLEDGE to pray, vote, and engage, our voter mobilization system for the Body of Christ in all 50 states, and our growing on-demand video curriculum library – we empower and educate believers in Christ Jesus to build habits of prayer, voting, and engagement within a biblical framework. This partnership is free, and I know it will be a blessing to you and your church family!

Thank you for serving the Body of Christ! We are so grateful for you and love what you are doing. We can't wait to come alongside you!

Note: This free agreement is not exclusive, and does not preclude you from working with other similar ministries.

TAKE THE PLEDGE! (OUR VOTER MOBILIZATION SYSTEM)

Christians Engaged has created the first ever nationwide 501(c)(3) voter mobilization system made by Christians for the Church. *Our Strategic Ministry Partnership offers this mechanism for FREE to churches and ministries who partner with us.* Our partner organizations can use this tool on their websites, emails, printed materials, and social media accounts not only to register voters, but to move Christians to vote in every election across America. By participating in this effective, free program, your ministry can empower Christians to vote not just for the current election, but for every election to come!

Once people take the Christians Engaged PLEDGE to pray for 5 minutes per week for their nation, to vote in every election, and to engage their heart in some form of civic education or involvement, for the wellbeing of our nation, they will receive two initial emails from Christians Engaged:

- 1. An appeal to Register to Vote, with links to check their registration and to get it done (arrives immediately)
- 2. An appeal to take our *On-Ramp to Civic Engagement* video course 6.5 hours of training to get American Christians activated with government, from a Kingdom perspective (arrives 3 days later)

Going forward, these pledge-takers will be sent up to four texts or four emails with voting reminders for their specific state, along with our weekly emails, which carry our prayer prompt for the week, voting motivations, and engagement opportunities.

VOTING REMINDERS

We will send notifications to each pledge-taker of when early voting begins, when early voting ends, on the Saturday before the election, and on Election Day itself. We will include our 5-Step Non-Partisan Voting Guide and simple instructions (If a state does not have early voting, we will still offer 4 general reminders geared toward elections in that state.)

So that they don't just hear from us via text only around election times, Christians Engaged will send a text to the pledge-takers once a month with our prayer prompts and one other key encouragement.

Reminder: When someone takes the PLEDGE, they will automatically receive text and email reminders before every election. These messages are NEVER for specific candidates or parties; they will only provide practical information and election schedule details.

EDUCATIONAL PRODUCTS

One of our goals is to equip Christians with practical civics education and involvement in their local communities, to promote biblical values and the Biblical Worldview. Our video <u>curriculum library</u>, weekly <u>podcast</u>, and hundreds of <u>articles</u> are powerful tools to train and disciple believers!

We offer a 20% discount off of our PRAY, VOTE, ENGAGE, or other *devotional mini books* to be used in churches or ministries around the nation.

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ONLINE CURRICULUM LIBRARY

Local churches who are Strategic Ministry Partners will have access to any of our on-demand video curriculum series for FREE. (Reach out to our team for the materials for any class you would like to preview or to use within your church.) We just ask for a record of the participants, for our counts. National or regional ministries will have the option of receiving a discount code for 20% off any course for their members/followers. Co-branding for very large national ministries is available for our classes but must be approved by the CE board of directors.

On-Ramp to Civic Engagement

Our signature course! Do you have a desire to become civically involved, but don't know how or where to begin? Start your journey with this in-depth course taught by leading Christian and government leaders in front of a live audience. (6.5 hours - 12 videos)

• Salt & Light: How to Impact Your Local Communities
Did you know that the most powerful civic impact you can have is
right in your local community? Discover how to engage with your city
and local government with this groundbreaking course which covers
all things local! (8 hours - 8 videos)



Austin 101: Texas' State Government Explained

Would you like to learn how the state government functions in Austin? Go through this in-depth curriculum to learn the ins and outs of activism and effectiveness with the Texas Legislature. (1.5 hours - 3 videos)

· Nehemiah: How to Rebuild the Walls of a Nation

This 16-part course through the book of Nehemiah will give you a deeper understanding of *biblical leadership*, and an example to follow. As disciples of Jesus Christ, we have all been called to leadership roles within our spheres of influence. Whether you serve in government, ministry, business, or family, God is calling you to have a vital impact as a disciple-maker. (8 hours - 16 videos)

• Biblical Justice: Answers for Difficult Days

Another amazing video class that digs deeply into Scripture to answer the question, "what is justice?" Learn how much God cares about justice, how Biblical Justice is the foundation for a healthy society, and how it is SO different from Modern Social Justice. Taught by Ben Quine with special guests David Barton, Kerby Anderson, Kyle Martin, Will Ford & Matt Lockett, Scott Turner, Jeremiah Johnston, Stuart Greaves, and more! (7.5 hours - 8 videos)

For more information on all of our classes, visit: https://christiansengaged.org/classes.

COMMITMENT AS A PARTNER (WHAT WE ASK OF YOU)



- 1. Facilitate Voter Registration/Voter Connection at least two times per year through your church or ministry.
- 2. Push out a co-branded webpage with Christians Engaged (we will create it for you <u>Example here</u>), asking people to take the PLEDGE and to vote in every election (see Page 2).
- 3. Use our video curriculum library however it best fits your ministry Bible Studies, Sunday Schools, Home Groups, evening meetings, or Saturday Seminars (see Page 3).
- 4. There is NO FEE or cost associated with this partnership.

OTHER SUGGESTIONS FOR LOCAL CHURCHES & MINISTRIES (NOT REQUIRED)

Christians Engaged has the tools and support to help you in all these areas – however God might be putting on your heart to engage in your local community.

- <u>Book a Christians Engaged Speaker</u> annually, or at least every other year, to keep our partnership fresh in your members' minds, or host a full seminar on a Saturday.
- Bring a group to our annual *Wake UP! Conference* each Fall, or facilitate a live watch party.
- Facilitate an annual prayer meeting for your elected officials and community leaders (like police, EMS, ISD leaders, etc.).
- Let us connect you with the *Church Ambassador Program* in your state to become a pastor who builds relationships with state legislators across party lines.
- Consider hosting a Candidate Forum for local elections or major national elections.
- Start a *Cultural Impact Team* with a few key leaders who can keep the Church involved inside and outside the four walls of your building.

PROGRAM PARTICIPATION AND DETAILS

To participate in this *Strategic Ministry Partnership Program*, simply complete the form on Page 8 and return it to us, and then we will create a co-branded webpage for you to ask your members/followers to participate in our system and start voting in every election. Partner organizations may request the removal of the co-branded webpage at any time.

DATA STAYS WITHIN CONTROL OF THE CHURCH

This data system is unique, in that it is built within a church software system that is guaranteed to Christians Engaged, and which can grow to accommodate millions of people. **Christians Engaged will not sell or give the data of your members/followers to any other entity outside of Christians Engaged and you, the Partner organization**. We want to help you grow your email list as well - helping the Kingdom of God at all levels. As people opt-in to our communications, your organization will also be able to contact those people that have come in through your webpage link.

FUNDING AND DONATIONS

Other data systems in the non-profit world which remind people to vote do much less than our system (emailing only on election day or maybe one other time – and does not include the texting component), and require the church or ministry to send them thousands of dollars each year for their services. They also keep the personal data of the Body of Christ in a system that can be used by other entities.

Our system will cost us \$125,000 a year to maintain for the entire nation – *but we are not requiring any fees from the participating ministries using our services*. We want to keep our system clean, simple, and to-the-point, fulfilling the purpose that we have set out for it to accomplish, so that believers stay connected and voting.

To be clear - the following list includes the ONLY ways we will ask people to participate and give monetarily to help us maintain this system:

- 1. A Spring Virtual Fundraiser with a special Christian guest
- 2. Our national Fall *Wake UP! Conference*, which brings the Church together around prayer, voting, and engagement
- 3. A Donate Button on the bottom of each email
- 4. A quarterly email with our Quarterly Report
- 5. A Year End Appeal

We do have a <u>monthly giving program</u> where local churches can help our ministry as part of their mission's budget – but that is not required to participate. Offerings and honorariums are accepted for live appearances or seminars, but are not required. If a speaker is traveling further than 3 hours from their home, we do ask that you cover their travel costs. Most of our leadership is in the Dallas/Fort Worth area of Texas.

DATA SHARING

Our desire for this system is to not only help people pray weekly, vote in every election, and get discipled, but to empower the Kingdom of God by helping each participating church or ministry build their individual email and text lists. We will pull your data monthly (on the first business day of the month) and email it to the contact person you designate on Page 8. We are also happy to pull the data upon request at any time (for example, around elections) – simply email us at ian@christiansengaged.org.

MINISTRY PARTNERS

Ministry Partners must be a church (incorporated or unincorporated) or a 501(c)(3) ministry. Partner organizations must hold a biblical worldview and be able to unite around basic Christian doctrines. Our doctrinal statement is here. Political organizations or 501(c)(4) organizations are NOT to use this product, unless they use it through their (c)(3) operation.

Christians Engaged reserves and retains the right to sever ties with a ministry or non-profit and discontinue participation in this program at any time and for any reason. Likewise, the Partner organization reserves the right to terminate this Agreement and discontinue participation in this program at any time for any reason with advanced written notice to Christians Engaged. Christians Engaged also reserves the right to discontinue the Program at any time and for any reason. If Christians Engaged discontinues your organization's participation or the Program itself, your organization agrees to remove any and all of Christians Engaged's materials/information/logo/links from your website, and to discard or return any printed materials to Christians Engaged.

ADDITIONAL TERMS & CONDITIONS

THERE ARE NO IMPLIED WARRANTIES OF MERCHANTABILITY, OF FITNESS FOR A PARTICULAR PURPOSE, OR OF ANY OTHER KIND ARISING OUT OF THE STRATEGIC MINISTRY PARTNERSHIP PROGRAM OR OUT OF THIS DOCUMENT. Christians Engaged has not and does not make any express or implied warranty or representation regarding the Program, which is provided "as is." Christians Engaged specifically disclaims any and all express or implied warranties or representations, including, but not limited to, any warranties of merchantability, course of dealing/performance/usage, or fitness for a particular purpose.

The Parties acknowledge that the laws of the State of Texas will govern the performance, interpretation, validity, and effect of this document without regard to the place of execution or the place for performance thereof. The Parties stipulate and agree that the state and federal courts situated in Collin County, Texas shall have personal jurisdiction to hear disputes concerning all claims arising out of this document, and that venue for any such disputes shall be exclusively proper in the state or federal courts in Collin County, Texas.

Christians Engaged expressly reserves all rights in its intellectual property, logos, servicemarks /trademarks, and any materials or content provided to the above-named organization.

The partner organization's logo(s) are the property of the partner organization, and shall be used by Christians Engaged for the purpose of creating a co-branded webpage. The Parties agree that the logo(s) shall only be used for the sole purpose of creating the co-branded webpage made available to the partner organization as specified in this Agreement, but this shall not transfer any ownership, rights, or title to the logo(s). Any future use of such logo(s) must be authorized in writing by the partner organization.

CHRISTIANS ENGAGED CONTACT INFORMATION:

General Office P.O. Box 472655, Garland, TX 75047 info@christiansengaged.org, 972-271-7788

Bunni Pounds Founder and President bunni@christiansengaged.org, 972-922-0022

Shelly Grandpre Events Coordinator & Assistant to the President shelly@christiansengaged.org, 605-216-0699

Ben Quine Director of Curriculum & Strategic Ministry Partnerships ben@christiansengaged.org, 214-455-9105

Ian Stageman
Marketing & Communications Director
ian@christiansengaged.org, 469- 487-3351

www.christiansengaged.org

Strategic Ministry Partnership Agreement Form

Please complete the following form, sign, and return to Christians Engaged – email to ben@christiansengaged.org or text a photo to 214-455-9105. Thank you!

Name of Ministry/Organization:
Address:
City, State, and Zip:
General Email for Organization:
General Phone Number for Organization:
Who do you want your data sent to each month? (Name and Email address):
Contact information for people in your organization that you want us to keep informed:
Name and Title of Authorized Signer (Printed) for Organization:
Signature of Authorized Signer for Organization:
By signing above, the above-named organization agrees to the terms and conditions for participation in this <i>Strategic Ministry Partnership Program</i> , as outlined in Pages 1-7.
Christians Engaged has approved the above-named organization as a participant in this Strategic Ministry Partnership Program.
Name and Title of Christians Engaged Authorized Signer:
Signature of Christians Engaged Authorized Signer:
Effective on this Date: